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Trends in Smoking Cessation and Tobacco Product Transitions: Insights from the PATH Study

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Outline

- **Overview of selected surveys**
- **Combustible cigarette smoking trends**
- **Observations on change management**
- **Evaluation of age-specific combustible cigarette use trends**
- **Thoughts on being an influential group of community members**

Objective – Understand the Surgen General

NYTS National Youth Tobacco Survey

- Provides national benchmark about middle school and high school students
- Survey measures items related to tobacco use, and demographics

YRBSS Youth Risk Behavior Surveillance System

- Monitors adolescent health behavior changes over time.

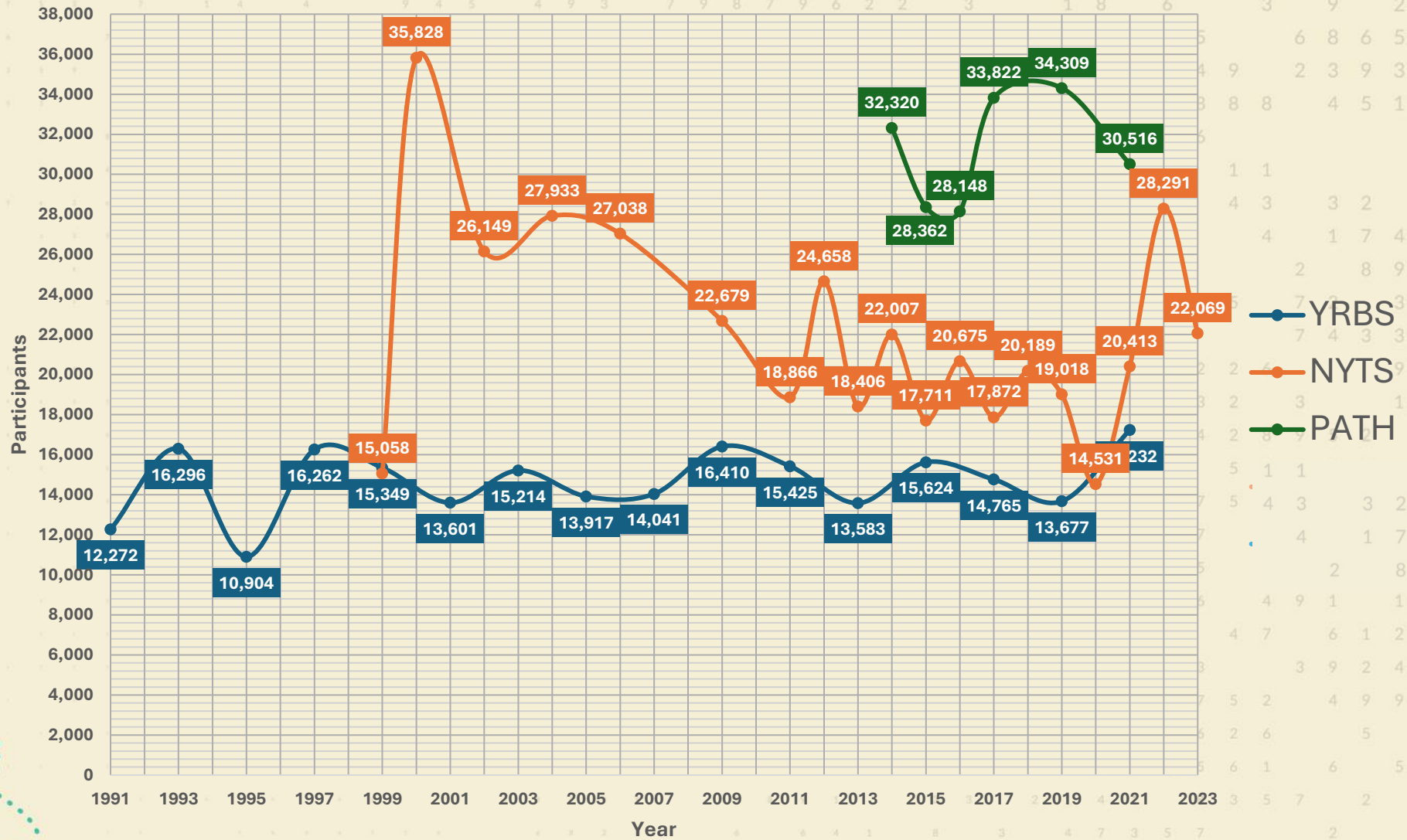
PATH Population Assessment of Tobacco and Health

- The study looks at tobacco use and how it affects the health of people in the United States.
- Includes people ages 12 and older, whether or not they use tobacco.

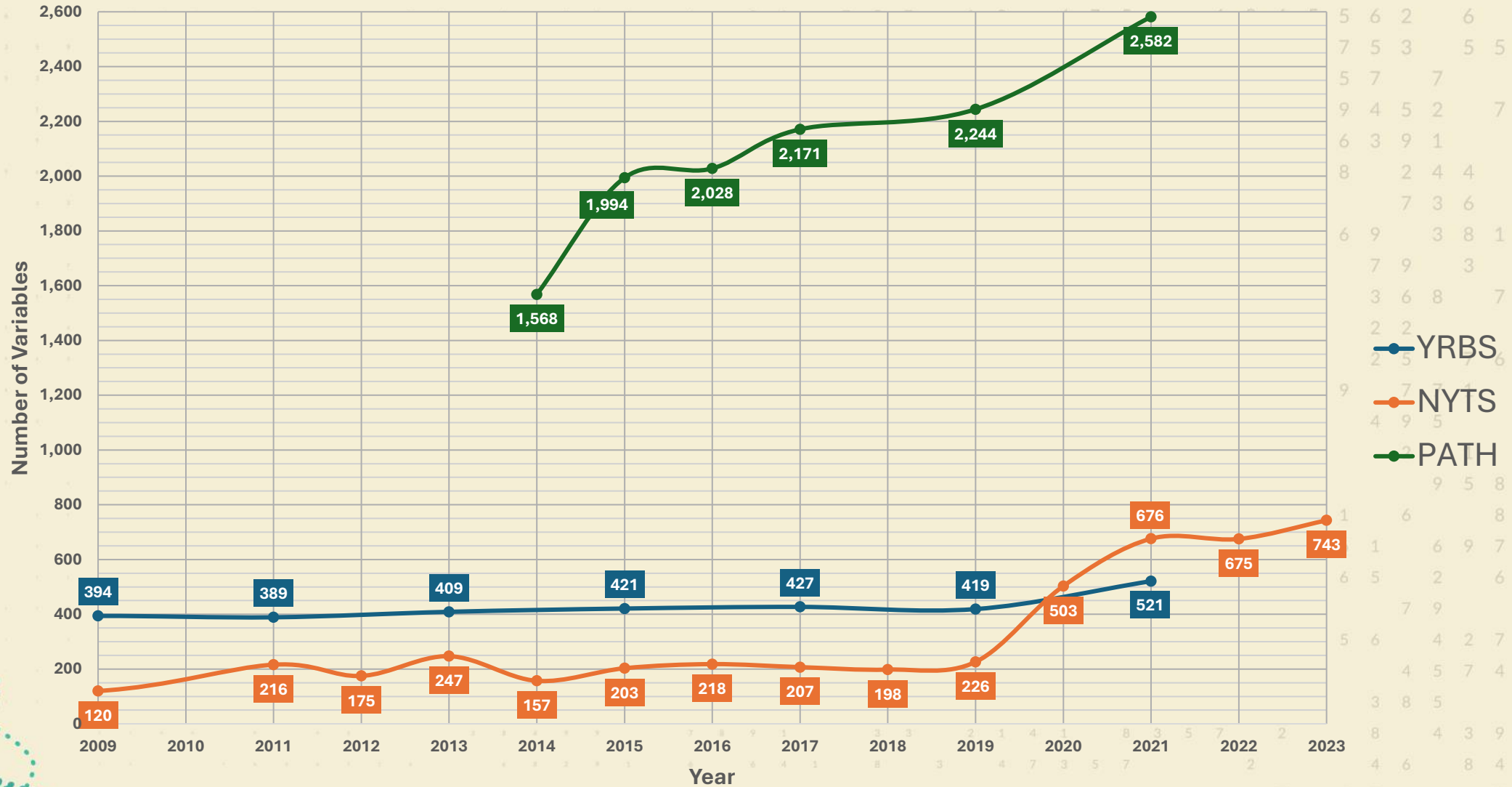
NHIS National Health Interview Survey

- Started in the 1960s
- Focuses on health and includes few questions related to tobacco use

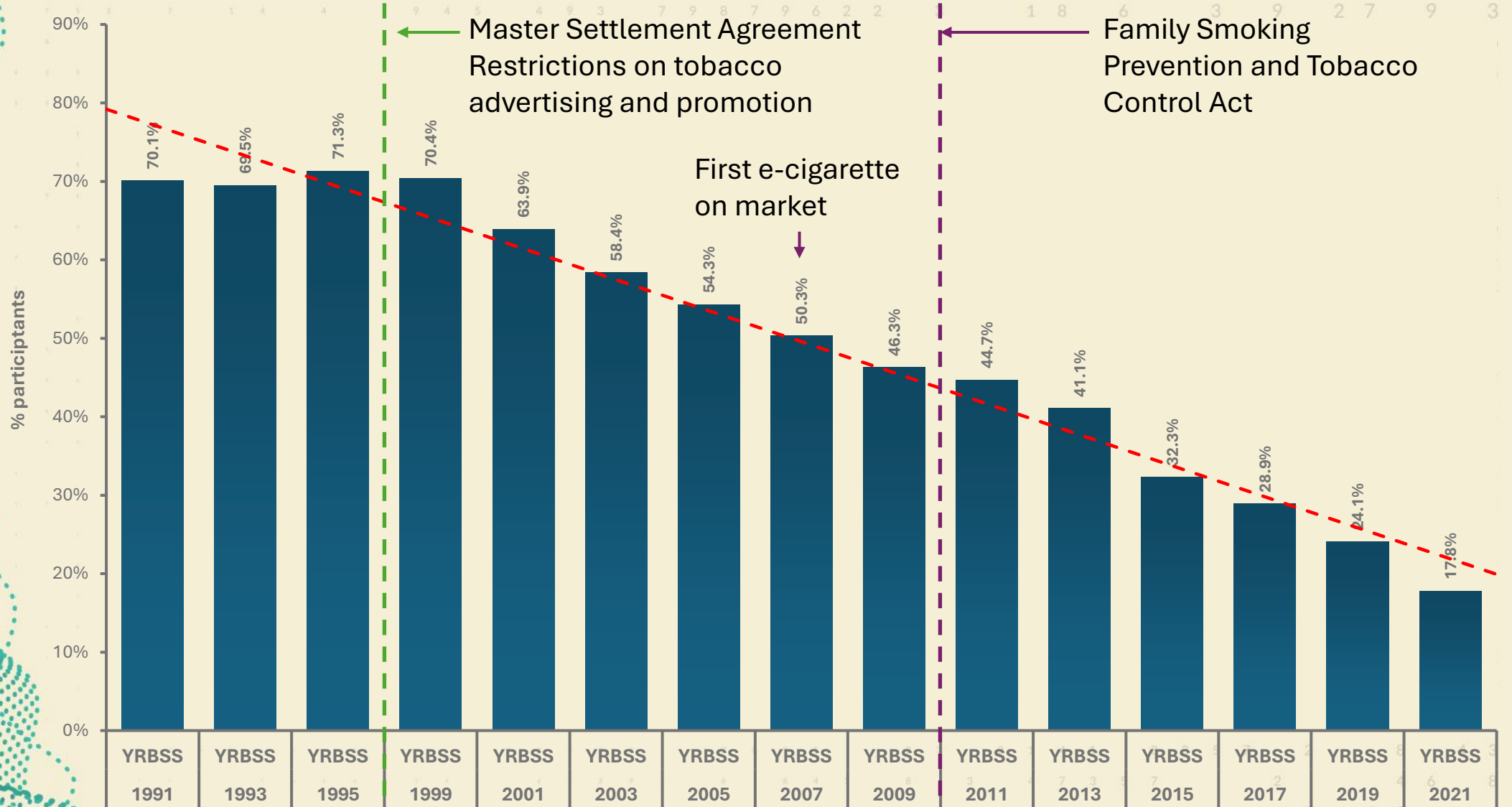
Large Datasets



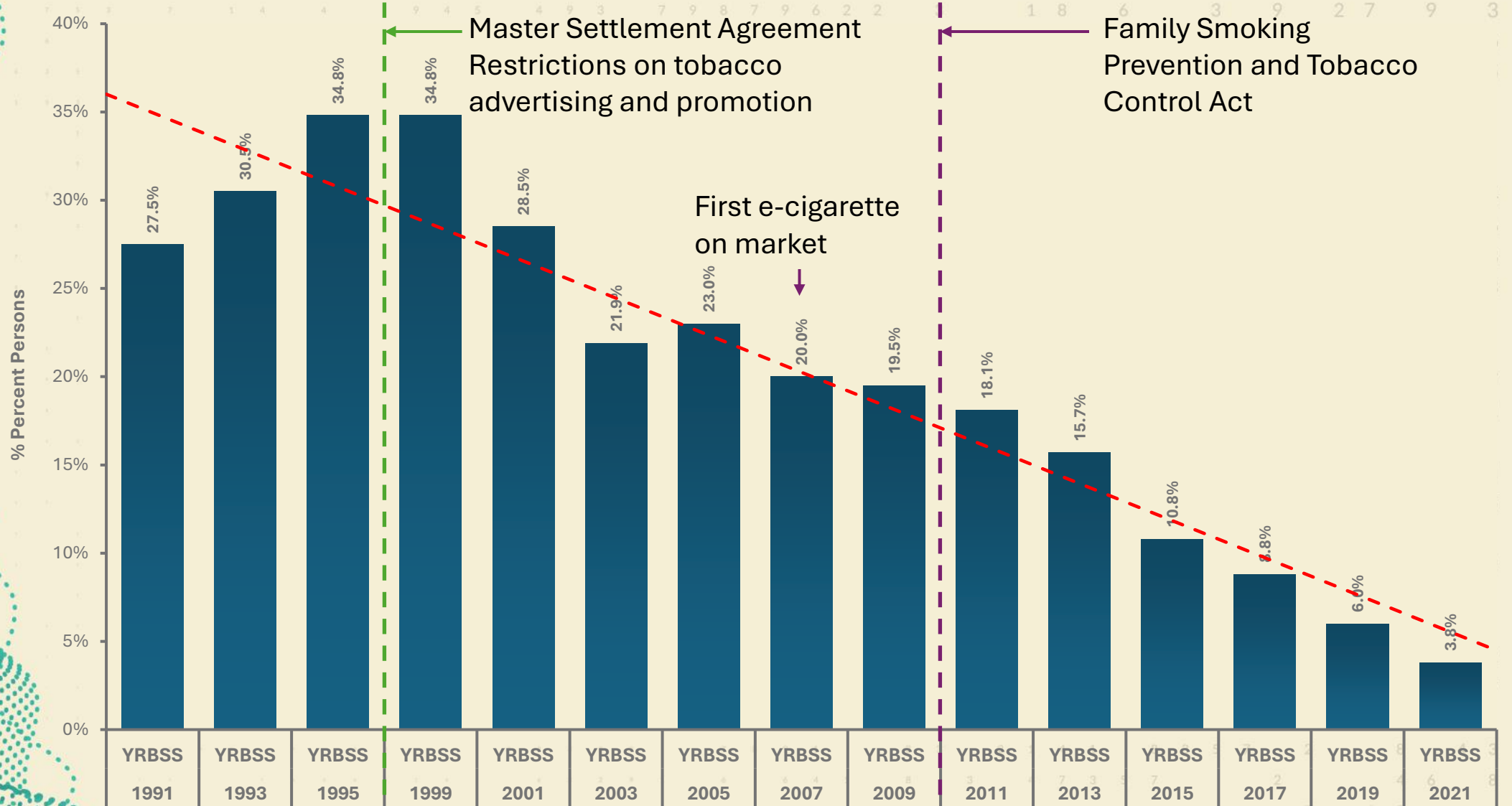
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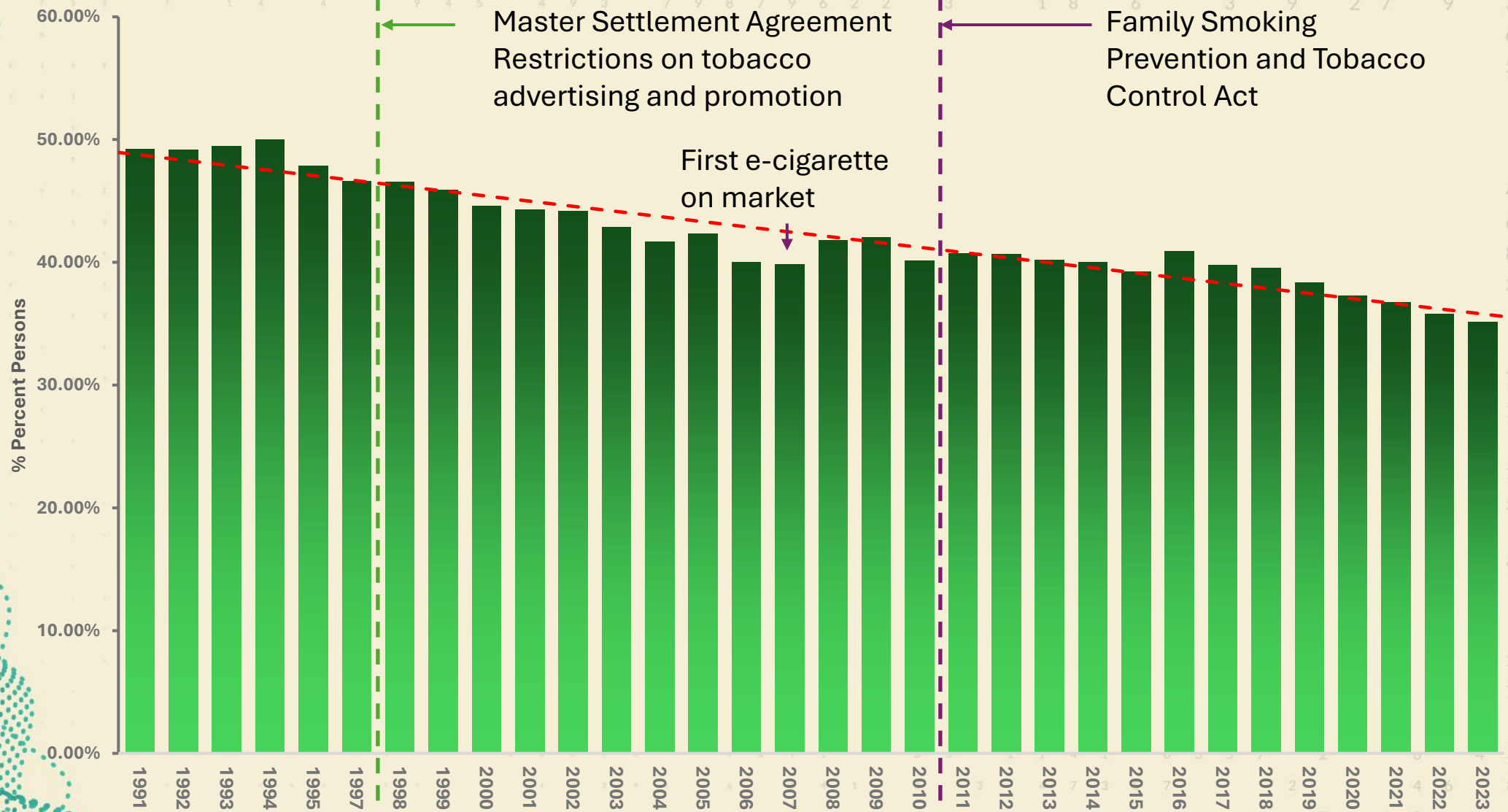
YRBSS Combustible Cigarette Ever Use



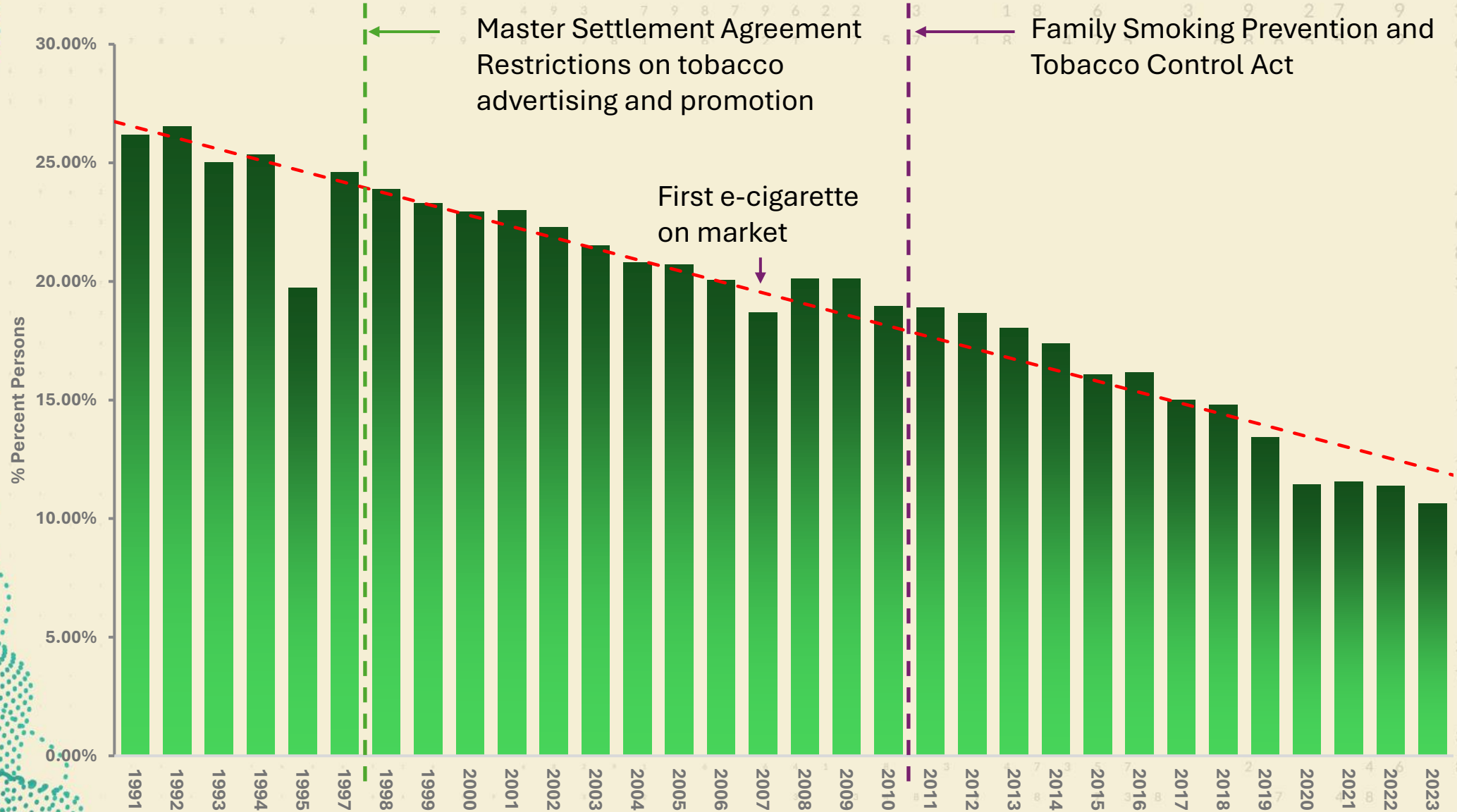
YRBSS Combustible Cigarette Current Use



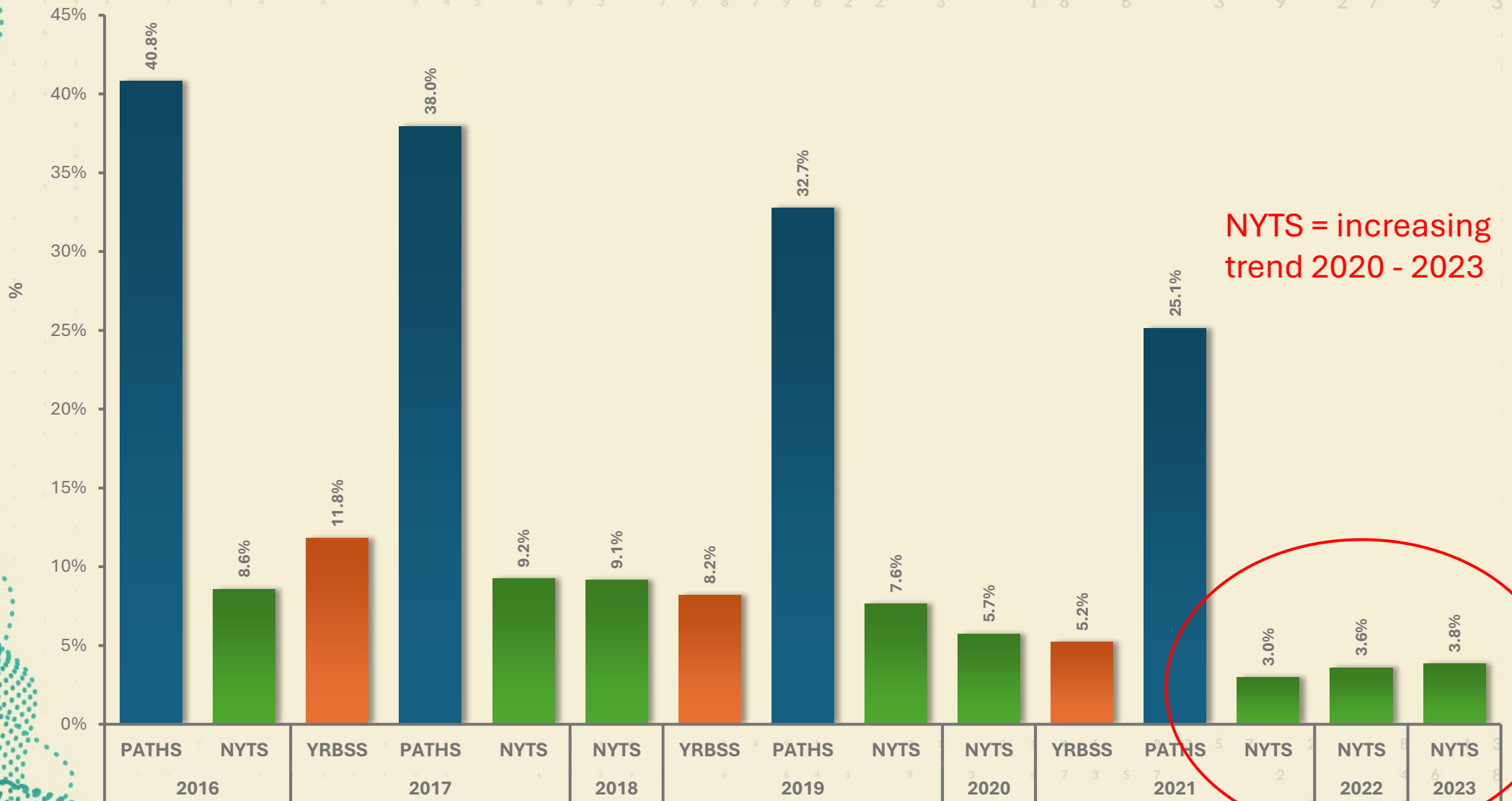
NHIS Combustible Cigarette Ever Use



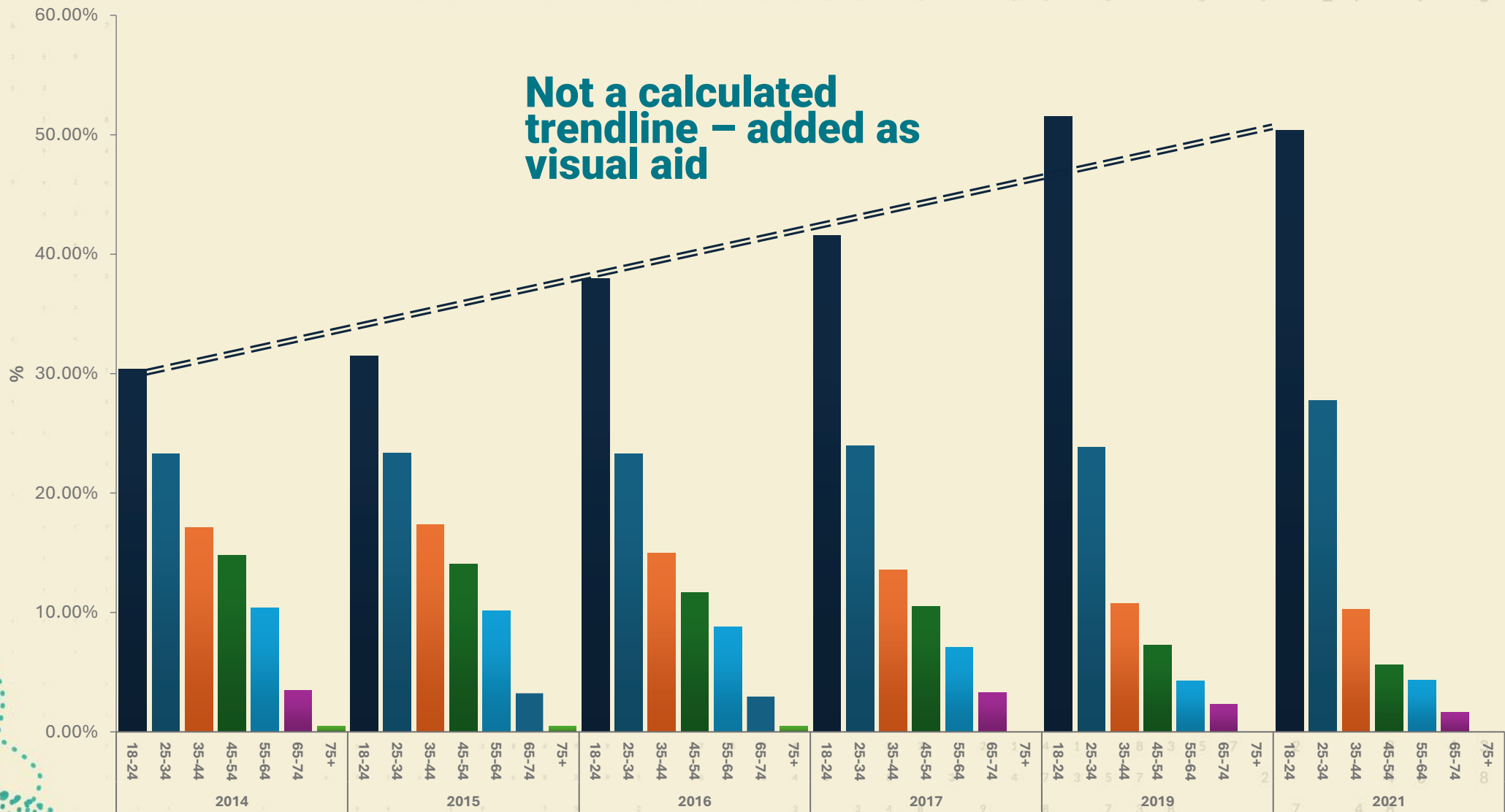
NHIS Combustible Cigarette Current Use



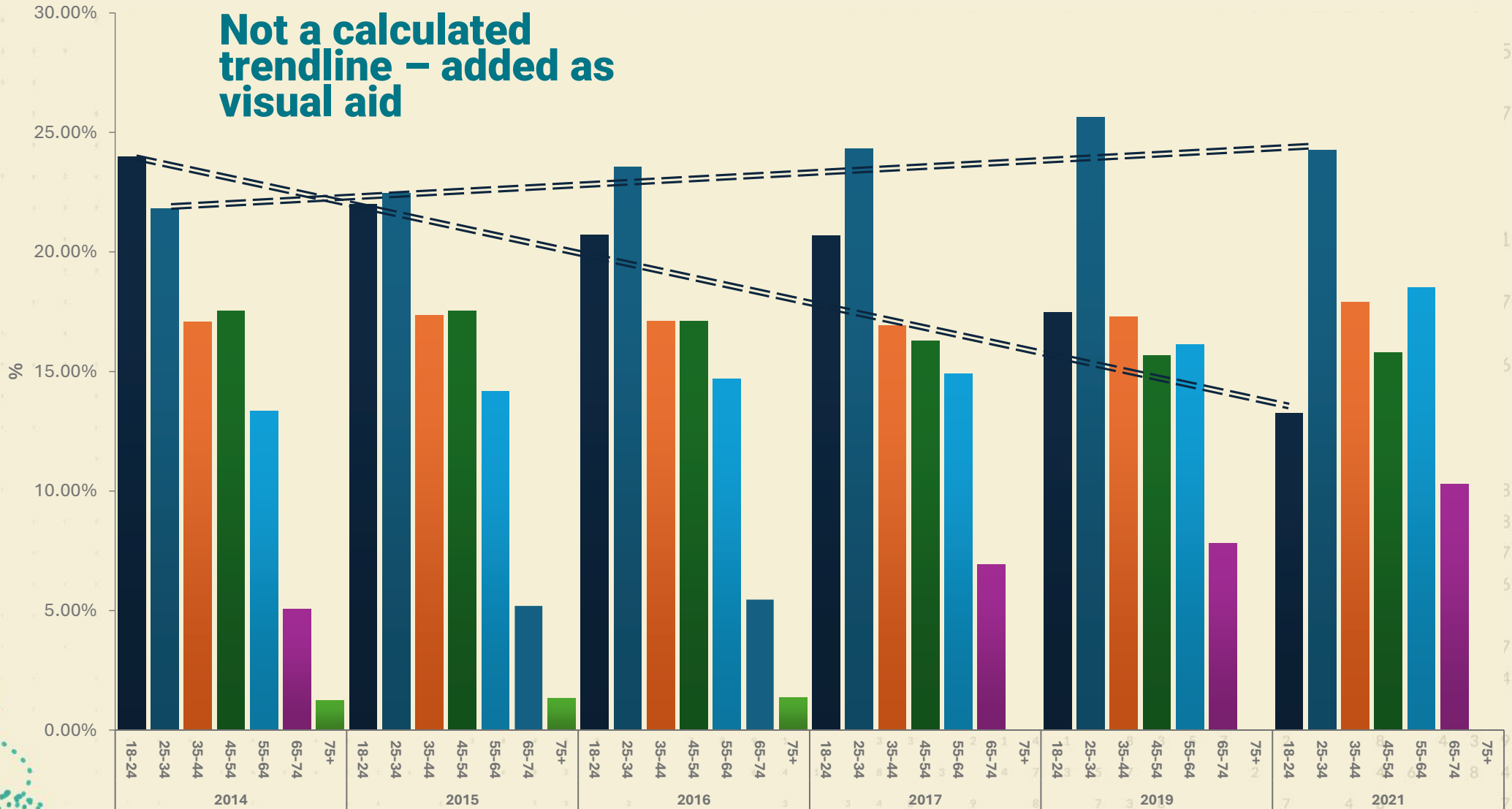
As a Percentage – Current Use / Combustible YRBSS, NYTS, PATH



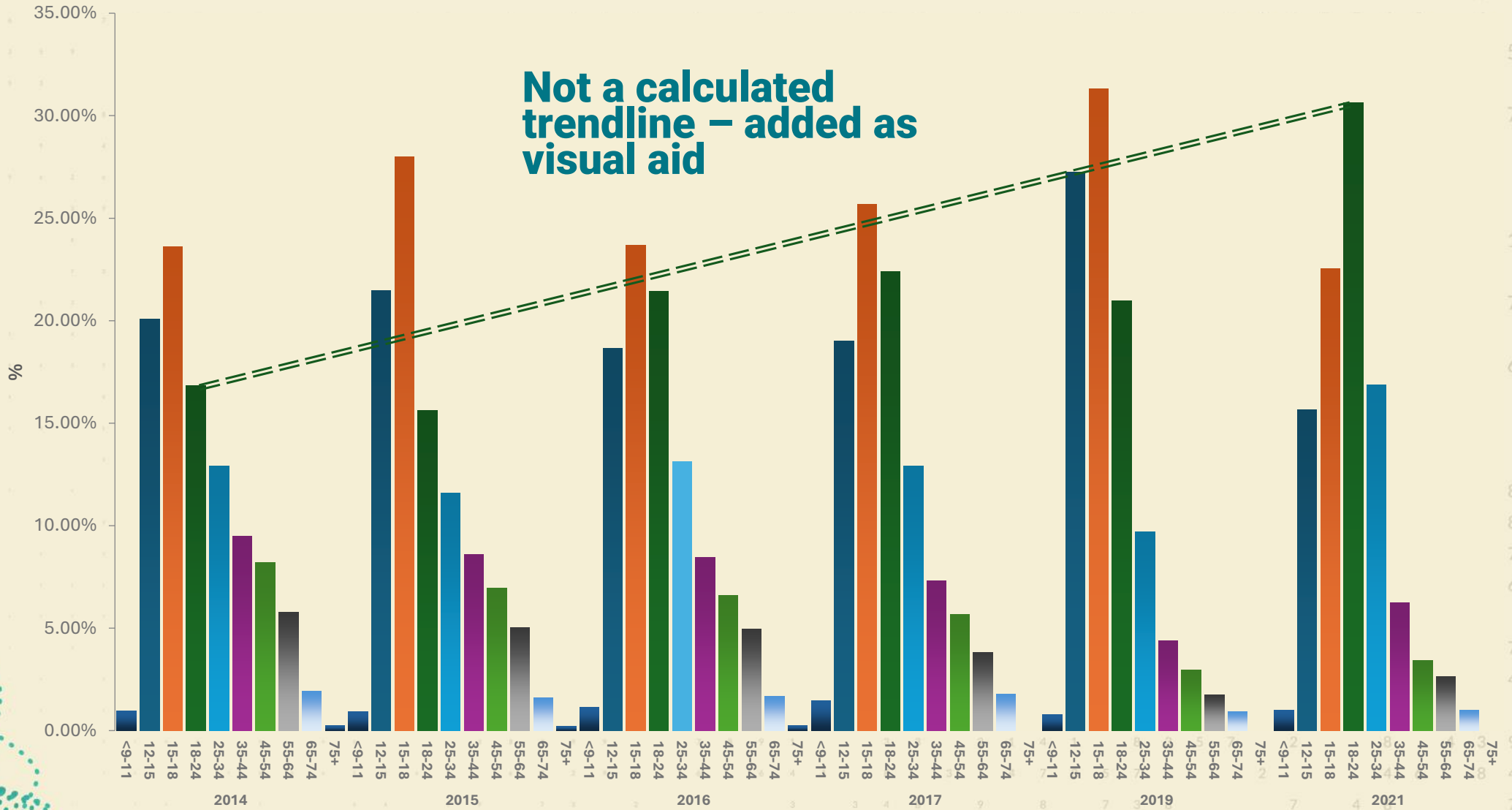
As a Percentage - PATHS Current Use E-Cig by Age



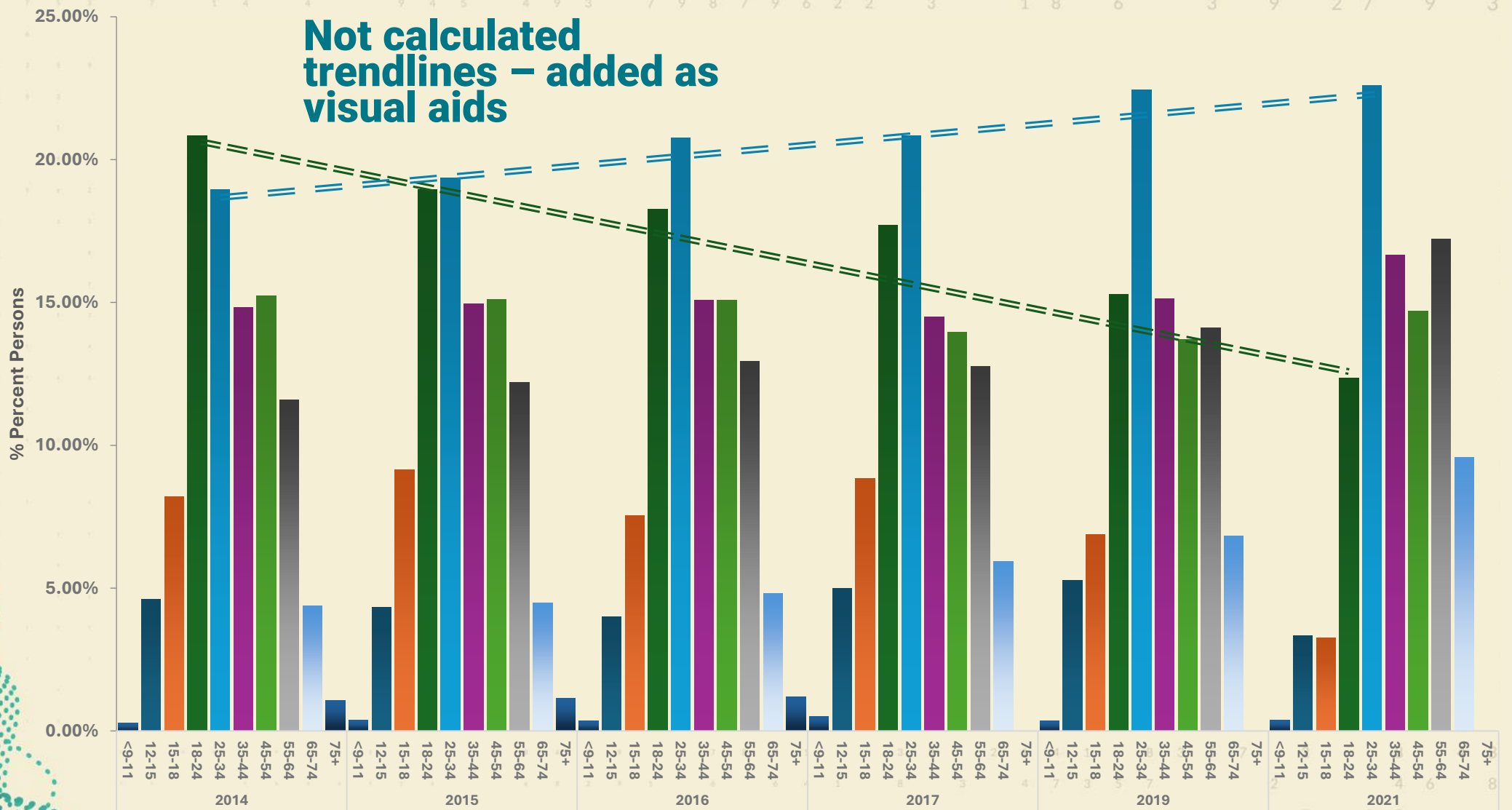
As a Percentage - PATHS Current Use / Cigarette by Age



As a Percentage - PATHS and NYTS Current Use / E-Cig by Age



As a Percentage - PATHS and NYTS Current Use / Cigarette by Age



Conclusions

- **Regulator efforts have been effective to promote smoking cessation – Baseline provided by YRBSS and NHIS**
- **However, this is *perhaps* the first time the potential effect of misinformation regarding E-cigarettes has been identified in the PATH study and has been triangulated across several other surveys**
- **We need to engage with our regulators and community in a way that allows people with counter perspectives to feel comfortable in hearing our ideas**